

We're turning 10 - Let's make it Epic!



The Junior Slam Series is officially hitting double digits! That's a decade of big shots, great games, and future legends in the making. We're beyond excited to kick-off our biggest season yet - packed with fresh events, throwback contests, special giveaways and a whole lot of anniversary energy! Whether you've curled in a slam or cheered from the sidelines, this year is for you.

Get Ready for the Season: 25 Events, One Easy Setup

With 25 events lined up across U15, U18, U20, and Mixed Doubles divisions, now's the time to lock in your team's spot in our biggest Junior Slam Series season yet! To get started, head to our website and set up your 2025-2026 team account. A quick but important note: each team must register with a unique email address, which acts as your official team ID in our system. Once you're in, don't forget to upload your team photos and sponsor logos - we'll be featuring teams all season long on our website and social media. Ready to get started? Let's go!



Registration opens May 31 - Read Before You Register!

Mark your calendars - registration for the 2025-26 Junior Slam Series opens May 31! Before you sign up, make sure to read through our Payments, Waitlists, Cancellations & Refunds section on the website. It's all there to help your team avoid surprises and make the most of your season. A smooth registration starts with knowing the details - and we've got you covered.

Looking Ahead to Our 10th Anniversary Season

As we approach our 10th anniversary season in Fall 2025, we're proud to reflect on nearly a decade of innovation, growth, and learning. Over the past nine years, we've consistently worked to stay ahead of the curve — implementing changes to formats, rules, and guidelines, all while fostering a valuable and competitive learning environment for teams.

Following thorough analysis and discussion, we will be introducing several changes to our operational model for Season 10. We believe it's important to share these updates in advance so teams can make informed decisions when registering for events.

Rules & Guidelines Update

Our Rules & Guidelines will be updated this summer to more closely align with those used at Provincial and National levels. We encourage all teams to review the updated rules on our website. One of the most notable changes involves upgraded individual and team behavioural expectations, in alignment with Curling Canada's standards.

Pre-Game Practice & Last Stone Draw (LSD)

Pre-game practice procedures and Last Stone Draw protocols will be adjusted to match those used in Curling Ontario qualifiers and provincial events. These updates will apply to all events that feed into Provincial or National Championships.

Mixed Doubles: New Pathways, New Standards

With the introduction of a WCF U21 Mixed Doubles World Championship, we're adjusting our formats to better reflect WCF standards. Coaching interactions will be piloted next season for all Mixed Doubles events, and timing protocols will move closer to WCF and Curling Canada models. This means faster games and a greater emphasis on decision-making speed.



Looking Ahead to Our 10th Anniversary Season

Prize Purse Model: A New Direction

We are re-envisioning our prize purse distribution for the U18 and U20 categories to expand impact and reward broader participation.

Historically, 85% of prize funds have gone to just 4-5 teams per gender – approximately 15%-20% of participants. While competitive excellence is important, we believe most teams in these age groups compete primarily for development and to earn Curling Ontario's TTRS points on their path to Provincials. At the same time, event operational costs continue to rise.

Starting next season, the maximum prize available in U18 and U20 events will be the value of the team's entry fee. All surplus funds will be reinvested into initiatives that benefit more teams and participants. Each event listing will clearly state its maximum field size and the prize structure for finalists. We understand this change marks a departure from past practice and may be met with mixed reactions. Nonetheless, we want teams to be fully informed ahead of registration.

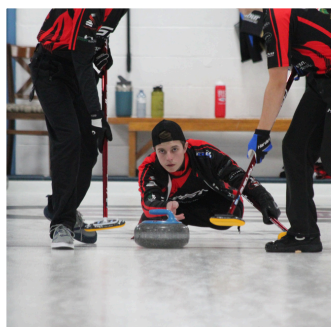
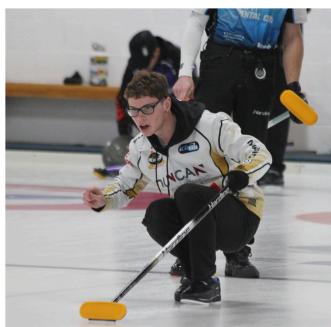
JTRS Points & Leaderboards

The Junior Team Ranking System (JTRS) will return for all JSS events in the 2025 season, across all age groups: U15, U18, U20, and Mixed Doubles.

Leaderboard performance will once again be used to determine invitations to our three marquee events in April 2025:

- **U15 Players Championship**
- **U20 Mixed Doubles World Invitational**
- **NEW: U18/U20 Continental Cup**

Further details regarding the JTRS points grid and the special event invitation process and locations will be released prior to season start.



EXPLORE OUR
NEW PARTNERSHIP



APPAREL MADE
YOUR WAY

Outfit Your Team for Success with Elite Curling

Take the stress out of team apparel and focus on what matters most — your game. With the rising costs of outfitting teams, finding high-quality, affordable gear is more important than ever. That's why partnering with **Elite Curling** and the **Junior Slam Series** makes sense for your team.

Why Choose Our Apparel Program?

Cost-Effective Solutions:

- We understand the financial pressures teams face. Our apparel program offers competitive pricing, helping you manage the increasing costs of uniforms without sacrificing quality or style.

Simplicity & Convenience:

- Streamline your ordering process by working with a proven, trusted supplier. Elite's dedicated team handles everything — from design to delivery.

Professional Look, Proven Performance:

- Outfit your team in gear designed for curlers, by curlers. Elite's apparel is crafted for comfort, durability, and a unified team appearance that stands out at every event.

Exclusive Access:

- Teams participating in the Junior Slam Series enjoy another exclusive perk. Teams taking advantage of our apparel promotions can earn a coupon for a discount of a Junior Slam Series entry. See our complete promotion at Elitecurling.ca.

Join the many teams who trust Elite Curling. Let us help you look like champions — on and off the ice!

Team Package

5 Jackets, 5 SS Shirts - \$1070
4 Jackets, 4 SS Shirts - \$870

Mixed Doubles Team Package

3 Jackets, 3 SS Shirts - \$670
2 Jackets, 2 SS Shirts - \$470

Promotional offer valid until July 15, 2025. Contact info@juniorsslamsseries.com to get your promo code to get started!

Next Generation Showdown: The First Ever Youth Continental Cup



Junior Slam Series Inaugural Youth Continental Cup

April 17 - 19, 2026 - Niagara Falls Curling Club

The **Junior Slam Series** proudly presents in our **10th Anniversary Season**, the **first-ever Youth Continental Cup**, an innovative new event set to make curling history in April 2026! Modelled after the prestigious World Curling Federation's Continental Cup, this groundbreaking competition brings the excitement and strategy of elite team play to the next generation of curling stars.

Event Highlights

A World First:

- The Youth Continental Cup is the only event of its kind at the youth level, offering an unparalleled stage for the sport's rising stars to compete in a unique team format.

Elite Competition:

- 8 U15/18/20 men's teams and 8 U15/18/20 women's teams will be selected based on their outstanding performances on the JTRS Leaderboard throughout the Junior Slam Series season. Add 2 U15/18/20 Men's and 2 U15/18/20 Women's International teams to the mix to round out this invitational event to 10 teams per side. Only the best of the best will earn their place in this prestigious event.

Continental Cup Format:

- Just like the adult Continental Cup, this event will feature a thrilling mix of team games, mixed, and mixed doubles matches, testing every aspect of the athletes' skills, teamwork, and competitive spirit.

A Showcase for the Future:

- The Youth Continental Cup is more than just a competition—it's a celebration of youth curling, sportsmanship, and international camaraderie. Fans, coaches, and supporters will witness the future of curling unfold as these young athletes compete for continental bragging rights.

Join us in **April 2026** for this historic moment as the **Junior Slam Series Youth Continental Cup** sets a new standard for youth curling worldwide. Don't miss your chance to see tomorrow's champions compete today!

JOIN OUR TEAM



Junior Slam Series is looking for passionate, organized individuals to join our team as Event Convenors for the upcoming season. Join our team at the Junior Slam Series and be part of the energy that's shaping the future of curling! With 25 action-packed events this season, you'll immerse yourself in a fun, inclusive environment where your passion for the sport meets your digital savvy.

If you love capturing moments, sharing stories on social media, and working alongside a community that lives and breathes curling, this is your chance to make a real impact. Bring your photography and digital skills to the ice—help us showcase the excitement and spirit of junior curling while building your own experience in a fast-paced, athlete-centric series that's bursting with opportunity.

Join us and let's grow the game together!

If you love junior curling and thrive in a fast-paced, event-day environment, we want to hear from you!

- Multiple events across Ontario / Quebec and more
- Full training, staff perks and swag provided
- Competitive compensation
- Apply Now to info@juniorsslamsseries.com

